

Move ahead of the crowd

Onity DirectKey™ system:
Freedom. Flexibility.
Ready for you.



One trip. Lasting impressions. Uniquely yours.

Showcasing your true difference is as simple as a positive stay.

With technology preferences rapidly changing and expectations running high, it's essential to create a favorable experience that satisfies and sets you apart from the competition. Today, hotels must connect with guests in entirely new ways, empowering them to take control of their stay and how they interact with your hotel and staff—all while not overloading current operational systems and budgets.

Count on Onity to help you stand out from the crowd, and provide solutions for how guests want to access and experience hotels. With the Onity DirectKey™ system, you can pick your path with a cost-effective, scalable, customizable approach. Delight your guests with a seamless journey—leaving positive lasting impressions while improving engagement and efficiency.

Superior guest experience

DirectKey gives you flexibility and control to support your guest service goals. The DirectKey mobile app enables guests to get in, get out, and go almost anywhere, providing a seamless journey—from parking to elevators to their room. Add that special touch by greeting guests at the front desk, or give them the freedom of mobile check-in.

Make it quick and easy for guests to access areas with their mobile key. Onity locks use Bluetooth® technology to stay in a ready state, so your guests can unlock while they're on the move.

Investment protection

Save deployment costs and time, and preserve your investment, with a solution that's ready when you are. Choose Onity's Trillium® locks with DirectKey right out of the box, or easily retrofit existing locks—both magstripe and RFID. With DirectKey, you also can decrease consumable expenses by eliminating keycards.

Easily incorporate the DirectKey system with Onity's new OnPortal™ locking and access control solution, as well as existing property management systems (PMS) and legacy Onity front-desk encoders.

1ST
Travelers consider their smartphones to be single most indispensable item they carry with them when they travel¹

Research shows that travelers value
customization
above all else²

NOW
Most consumers expect self-serve solutions, a mindset driven by millennials³

42% of travelers use their smartphones to research, plan, or book travel⁴

OVER **30 years**
electronic locking systems experience

3 million
Bluetooth® locking devices deployed*

20 years
mobile key credentialing experience*

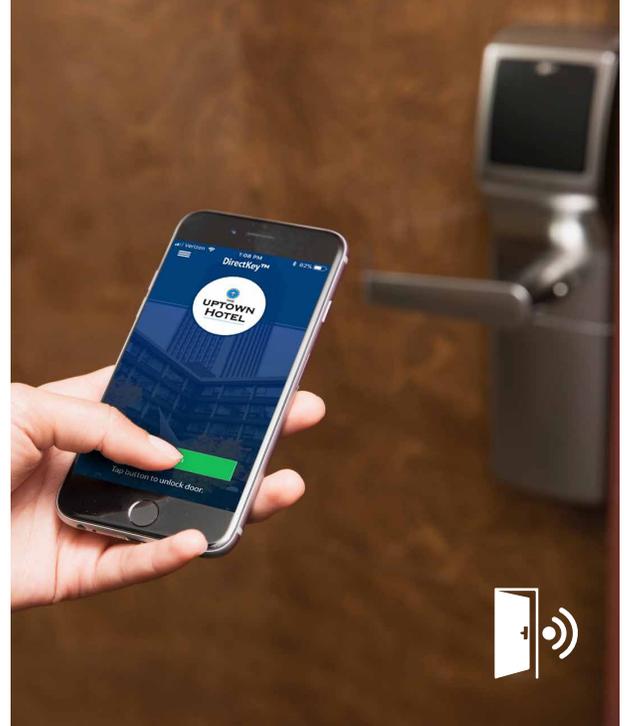
1
collaborative partner for moving ahead

Customized for your goals

Stay competitive with travel trends and easily fit the DirectKey system into your hotel experience with an easy-to-use deployment kit. Customize the look of the DirectKey app with your hotel logo, or easily integrate it with a branded app. Specify how the DirectKey app opens door locks, pushes notifications, sends updates and more.

In a resort setting, DirectKey can help drive guests to frequently use your mobile app which can promote value-added service bookings, including spa and day trips. For extended stay properties, you may free up overnight front-desk staff, as DirectKey enables you to send mobile keys remotely.

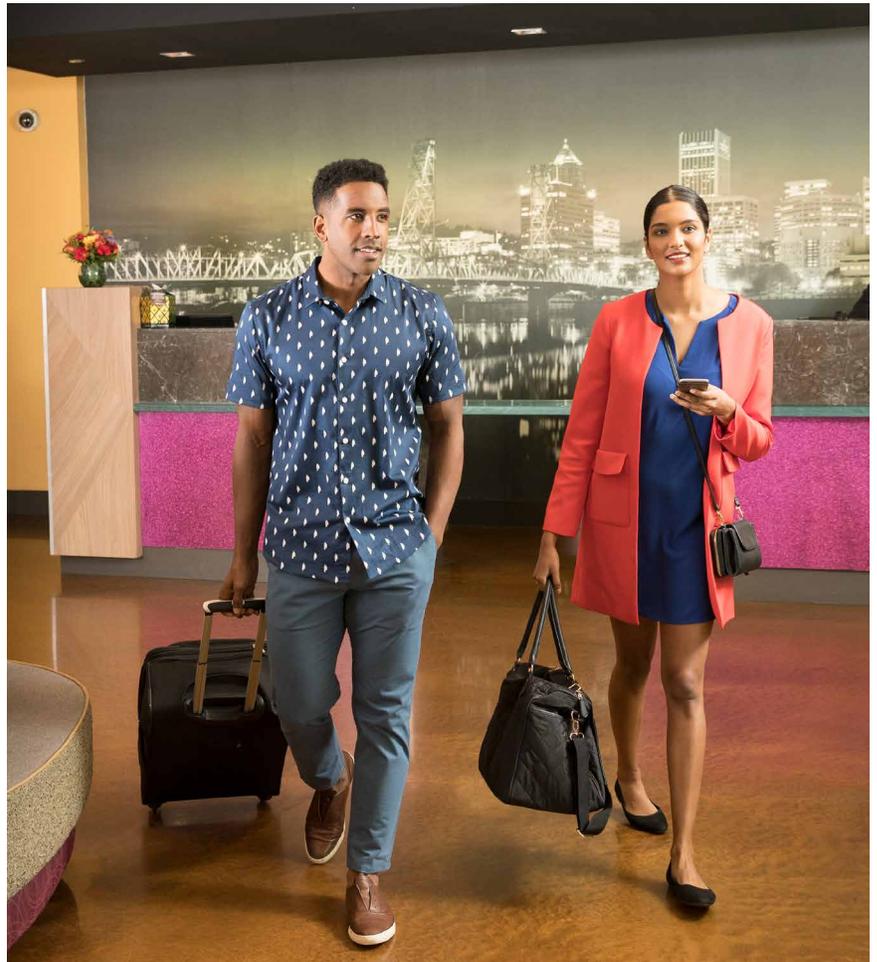
Provide the security your guests expect with the access flexibility they desire. The DirectKey system complements current security features you have in place, and provides an additional layer of security with 128-bit AES encryption.



Streamlined implementation

Rely on a cloud-based offering that provides a variety of DirectKey integration options. Onity hosts the DirectKey system in the Microsoft Azure® cloud, and can help you scale the solution to meet your needs.

Minimize your hardware investment with Onity's software-as-a-service options. If you have a PMS, room permissions can be converted to mobile keys encoded through the interface or OnPortal software.



Accessible. Dedicated. There for you.

Onity was founded in 1941 as a mechanical lock manufacturer, and now is one of the world's leading providers of electronic locking systems, while also offering mobile access solutions, energy management products, and in-room safes.

Onity is a part of UTC Climate, Controls & Security, a unit of United Technologies Corporation, a leading provider to the aerospace and building systems industries worldwide.

Onity: let's advance hospitality together.



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Sources:

- 1 Expedia/Egencia Mobile Index 2016
- 2 HOTELS, "Creativity the great disruptor for independents," August 2017
- 3 Forbes.com, Dec. 26, 2017
- 4 TripAdvisor, TripBarometer Connected Traveler report, June 2015

